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**ARIZONA  
BILTMORE™**

THE WALDORF ASTORIA COLLECTION™

## **Chicago's Original Winter Escape Still Draws Snowbirds with Frank Lloyd Wright-Inspired Architecture and Great-Value Golf Packages**

PHOENIX, Arizona, February, 2010 – The legendary resort of William Wrigley Jr. – who operated it for decades as his private hotel where he hosted in extravagant fashion the cream of Chicago society and other famous travelers in the pleasant winter clime of Phoenix – is still the toast of the town in the windy city. But today, the historic Arizona Biltmore caters to snowbirds with golf packages that deliver superb value and an escape from the winter cold along with the breathtaking architecture inspired by Frank Lloyd Wright.

More than championship golf on a choice of courses, the Arizona Biltmore's new golf packages immerse guests in the acclaimed lifestyle of the historic resort. The packages combine golf on either Adobe, The Links or the Grayhawk courses with the extra amenities of Ocatilla – the resort's new boutique hotel accommodations, dining at the signature restaurants, spa treatments, appetizers and cocktails in an exclusive lounge, and other extras. Twosomes have a choice of a package for two golfers or a package with a shopping component designed for only one golfer. (<http://www.arizonabiltmore.com/Golf/Packages.aspx> )

**Double Eagle Package:** This package for two golfers includes accommodations in Ocatilla at The Biltmore, two rounds of golf, dinner for two at either Frank & Albert's or Wrights at the Biltmore, two 30-minute neck & shoulder massages, 30% discount off additional spa services, resort fee and parking. The cost is only \$599 – a 45% savings over booking the components individually. Use group code **P10** when booking.

**Hole-in-One Package:** This package for one golfer and one non-golfer includes accommodations in Ocatilla at The Biltmore, one round of golf, dinner for two at either Frank & Albert's or Wrights at the Biltmore, \$50 Macy's gift card with Macy's discount pass and shuttle service to the Biltmore Fashion Park, 30% discount off all spa services, resort fee and parking. The package is only \$449 – a 40% savings over booking the components individually. Use group code **P11** when booking.

**Ocatilla** (<http://www.ocatilla.com/>) is a boutique hotel within the resort offering the Biltmore's most enhanced guest services including an exclusive lounge where guests can relax, socialize, use computers, receive concierge services and enjoy many complimentary extras from mini-massages to continental breakfast buffet, hors-d'oeuvres and cocktails in the evening, wines by the glass and evening desserts.

**The Links**, one of the more challenging courses in the Phoenix area, and **Adobe**, which is Phoenix's second oldest golf course and among Arizona's oldest, are the two courses at the Arizona Biltmore (<http://www.arizonabiltmore.com/Golf/Default.aspx>). The Links is celebrated for its rolling fairways lined with luscious pines and well-bunkered greens that demand precision shot selection. Adobe is a stately and grand course known for its traditional design of lush fairways and spacious layout; it underwent a \$4 million renovation in 2004 directed by noted golf course architect and author Forrest Richardson. Nearby **Grayhawk** (<http://grayhawkgolf.com/>) offers two noted 18-hole golf courses, Talon and Raptor, both of which have earned many awards and accolades and have been the venues for PGA events.

The Arizona Biltmore has been an Arizona landmark since opening in 1929, when it was crowned the "*Jewel of the Desert*." The legendary *Grand Dame* remains one of the most recognized resorts in the world for its distinctive Frank Lloyd Wright architectural style, luxurious facilities, and storied history as a playground of the rich and famous. Nestled on 39 acres at the foot of the Phoenix Mountain Preserve, the legendary resort offers: 740 guest accommodations; full-service Spa, Salon and Fitness Center; two 18-hole golf courses; six restaurants and lounges including Frank & Alberts serving Arizona comfort food; and eight swimming pools including the Paradise Pool for the ultimate in poolside fun.

The Arizona Biltmore is managed by Hilton Hotels and is a member of Hilton's exclusive Waldorf=Astoria Collection®. For information and reservations: 800-950-0086, or log on to <http://www.arizonabiltmore.com>