

Media Contact:

NEWS

- Marian Gerlich/Ed Placidi, P&G Communications
818-786-8687, pgworld@aol.com
- Julia Thorn, Director of Marketing Communications
Arizona Biltmore Resort & Spa
602-954-2535, JuliaT@arizonabiltmore.com

With Arizona Biltmore's New 'History Package,' Guests Become Part of the Legendary Resort's Celebrated Story

- A New 'History Tour' Podcast Is Now On the Biltmore Website -

PHOENIX, Arizona, (DATE), 2007 – Since opening in 1929, the Arizona Biltmore Resort & Spa has been a Phoenix landmark celebrated for its distinctive Frank Lloyd Wright-style architecture and storied history as a playground of the rich and famous. And now guests can immerse themselves in this rich legacy, as well as all of the amenities and pleasures of today's Biltmore, with the new History Package that combines accommodations with history tours and much more.

To learn about the 78-year history of the resort in advance of their stay, guests may access the new *History Tour* podcast on the Arizona Biltmore website (www.arizonabiltmore.com).

The History Package includes:

- Resort accommodations in a choice of historic 1929 settings: a Cottage or the Main Building.
- Breakfast at The Café or The Biltmore Grill.
- History Tour of the Arizona Biltmore by a Certified Historian.
- Tour of Taliesin West, Frank Lloyd Wright's architectural school in Scottsdale.
- Frank Lloyd Wright or Arizona Biltmore Resort & Spa history book.
- Biltmore Chocolate Block amenity, inspired by the signature "Biltmore Blocks" used in the construction of the resort.

Rates for the History Package are seasonal and start at \$248, based on double occupancy. For more information and reservations call 800-950-0086.

Historical Notes on the Arizona Biltmore Resort & Spa:

- It was the state's first resort and sparked the development of Arizona's now all-important tourism industry.
- Crowned the "Jewel of the Desert" when it opened, it was built in grand style and scope with the influence of America's premier architect of the era, Frank Lloyd Wright, who was the consulting architect.
- Chicago chewing-gum magnate William Wrigley, Jr. assumed ownership in 1930, ushering in a Golden Age: for the next 43 years under the Wrigley family, it became world renowned as a luxury oasis for entertainers, heads of state, captains of industry and other famous travelers.
- Throughout the years, the resort has remained true to this storied legacy and continues to be a favorite playground of celebrities and discriminating travelers.

The Arizona Biltmore Resort & Spa features 739 rooms, suites and villas; an acclaimed full-service spa and fitness center; eight swimming pools; seven tennis courts; two 18-hole championship golf courses; signature American Lodge Cuisine served in Four Diamond Wright's at The Biltmore; traditional favorites and Southwest-inspired fare at the Biltmore Grill & Patio; and poolside dining with a swim-up bar. The Arizona Biltmore Resort & Spa is managed by Hilton Hotels and is a member of Hilton's exclusive Waldorf=Astoria Collection®. 800-950-0086.